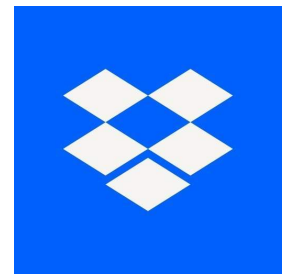


Dropbox - Backup, Sync, Share



Summary

When it comes to cloud storage, one of the applications that come to most users' minds is Dropbox. It's certainly the legend of cloud storage providers since its inception in 2007. While there're other cloud service providers on the internet, Dropbox is still the most popular, remaining a simple to use application that pleases to a large percentage of users.

Dropbox constantly adds new features, and this is probably the reason why most users prefer using it. The application incorporates great collaboration tools, making it easy to integrate with other apps such as Google Docs.

As you can see, collaboration and sharing are the areas where Dropbox excels as it gives other users access to folders and files in a well-managed manner. It comes with its own Google Docs clone in the form of a paper, making it easy for you to work in real-time on files with other users.

Also, the inbuilt search functionalities are powerful, as it makes it pretty easy for you to search text within files if you opt for the premium option. Another important aspect is that you can wind back to previous versions of documents that date back to 30 days.

Key Features

Easy to Use User Interface

As you would anticipate from an application that has been in the business for many years, Dropbox has progressed to provide an elegant and easy to use interface for managing all your documents. So, whether you need to share a music collection or a folder of pictures, Dropbox makes the process easy regardless of the iOS device you're using.

The present application has been given a fresh look as it seems much more modern-looking. Dropbox lists the most recent updates to your documents and offers you a perfect overview of what you and your team are doing inside the application. Managing bandwidth use and syncing the settings is also quite effortless, and you'll enjoy fast speeds.

Great Security

Dropbox utilizes the 256-bit AES encryption for your documents. However, it's worth noting that your documents aren't totally end-to-end encrypted. Therefore, in an event of an unforeseen emergency, the Dropbox team can access your files. Here, it comes down to you about the encryption you want for your files.

Inbuilt PDF

In a recent upgrade, you'll get an inbuilt PDF reader so you can view PDF files effortlessly without exiting the application. With this upgrade, it's also possible to look out for texts and phrases within PDFs and other files. Whenever you search for a phrase, the application shows all possible results and even offers you quick access to the phrase's location within the document.

Conclusion

Generally, Dropbox offers you several useful features for free as well as a remarkably easy to use and smooth user interface. The app's revamp makes it look much cleaner, and the new features ensure it remains among the best in jam-packed cloud solutions.

Although Dropbox offers you a 2GB free storage capacity alongside other premium options, it also gives you the ability to achieve your objectives within the application by marketing the application to other users while giving you extra storage.

Thus, if you find yourself regularly transferring documents between different users and computers through USB drives, emails or other methods, Dropbox is an exceptional option with great tools that simplify the process.

Advantages / Disadvantages

Integration with Google Docs
Smart storage use with the 'smart sync' feature
Block-level transfer
Easy and fast file synchronization

Limited free storage
Poor privacy