

# Instagram



## # Instagram Summary

Instagram is a popularly known photo-and video-sharing application that needs only a few clicks to produce cutting-edge projects and then shares them with your followers. The present version comes with several filters to spice up your images. Besides, Instagram has incorporated the post notifications feature to make it much easier to see the images, videos and reels posted by your friends.

Also, it has emojis and hashtags, which you can use to share your pictures within the Instagram fraternity. Another addition to Instagram is the Stories feature that puts together a stream of your live videos and images for your followers to view, but just for a limited period. However, since the stories disappear after a day, you can add them as a highlight to make them last much longer.

But what continues to be special about this photo-sharing application is how users have constantly used it to create stories about their everyday lives via stylized videos and photos. The application's innovative discovery features, massive user base as well as simple and powerful photo editing tools guarantee a top-notch experience. Basically, Instagram is, without a doubt, one of the best iPhone apps for social photos. # Instagram Key Features

## #### Filter Adjustments

The filters you'll come across on Instagram range from styled cross processing to simple black & white. Today, the app has over 25 filters, and you can decide to enable or disable them or even reorder to get the one that suits you. Amazingly, no filter at all is the most popular filter on the platform. You typically make modifications to the filter's strength by touching the filter icon a second time and then move the slider controller back and forth.

## #### Instagram Stories

Well, this feature allows you to create a stream of videos and photos for your followers, and they disappear after 24hours. Like other popular social photo apps, Instagram gives you the ability to mark up your photo with colored pens, brushes and markers. Additionally, you can include a text, which is pretty easy to move around the screen with just a finger drag.

## #### Instagram Direct

Merely put, this is a private photo-sharing feature that lets you directly share photos, videos or even messages with others. When using this feature to share an image, you can select a contact

or even group of contacts that will get the photo or video.

#### #### Ease of Sharing

After capturing and editing your photo or video, you can share it on other platforms, such as Facebook, Twitter, Tumblr, Flickr, email and other social platforms. You can also tag other users and enable the geotagging feature to put the image on your Photo Map.

#### #### Live Video

The Instagram live video feature is pretty easy to use. Well, this is a very incredible feature, especially if you want to engage your large following base for a live event.

#### # Conclusion

The individuals that use Instagram like it. So, it's probable that you'll also like it. Instagram is certainly a powerful photo and video application with an audience that covers the entire world. The incorporation of Periscope and Snapchat-like features doesn't have any adverse effects on the application's overall appeal.

Still, true photo enthusiasts upload their photos to 500px and Flickr. However, these users will perhaps want to optimize their exposure to the world's most popular social photo platform. Thus, Instagram is still the best social photo application out there.

#### Avantages / Désavantages

Private sharing with other users  
Private sharing with other users  
Video shooting, basic editing and sharing  
Countless adjustable video and photo filters  
Powerful and easy photo shooting and editing

Lacks camera metadata  
Excessively simplistic in the inbuilt camera